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| **Telescope** | **GTB** | **Normalyze** |
| Data Discovery, Classification, Redaction and Masking | Data Discovery, Identification, classification, inventory, index, redact, re-mediate, fingerprint detection – with OCR | Doesn’t redact sensitive data |
| Dashboard and reporting | Dashboard and reporting |  |
| Agent - Agentless | Integrated content aware digital rights management |  |
| - | Fingerprint detection |  |
| CICD Intergration | - |  |
| Compliance: HIPA, PCI, GDPR, PII. | Control and protect data including: PII, PCI, PHI, IP, Unstructured Data, Structured Data ,FERC, NERC, SOX, GLBA HIPAA, & more. |  |
| Languages: Arabic, English | **Language independent:** with  Multilingual Detection & UI Presentation |  |
| Image Recognition | Image recognition – with OCR |  |
| SIEM integration, SSO Integration | SIEM integration (HP ArcSight®, Splunk®), LDAP integration, email integration |  |

## **Deployed:**

* As a Service via the GTB Cloud or your cloud.
* On-Premises.
* Hybrid or Fully Managed:  AWS / Azure / Google.

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| **FEATURES / OPTIONS** |  | **BENEFITS** |
| **Protects structured data** |  | Secures database data – SSNs, CCNs, etc. |
| **Protects unstructured data** |  | Secures digital assets including movie and audio files, pictures, intellectual properties, patent apps, source code, etc. |
| **Protects text and binary data** |  | Data format agnostic |
| **Language independent** with  Multilingual Detection & UI Presentation |  | Can be deployed internationally |
| **Virtually zero false positive rate** |  | Proprietary artificial intelligent algorithms provide FPRs & FNRs of ZERO!  Can be deployed in-line or off-line to block transmissions with 100% accuracy\* |
| Sophisticated content rules definitions, **OCR within images**, GEO-Location context |  | Customized security rules aligned with your security policies. I.E.: FISMA, GLBA, PCI, HIPAA, etc. |
| **Resilience to data manipulation**, I.E. copy-n-paste, excerpting, format conversion, and retyping |  | Highest possible security and precision of monitoring and blocking secure content |
| **Coverage of all network protocols, Endpoints (Mac OS X & Windows)** **including SSL, & Cloud apps** |  | No secure content can be leaked |
| **Protects any database** |  | Meets your enterprise needs and offers easy implementation |
| Protected data is never duplicated onto the Inspector |  | Duplicating your data would create a security breach in itself |
| Scalable to outbound network bandwidth |  | No false negatives |
| **Enterprise Workflow**,  Alerts security respondents based on policy and/or severity level |  | Easy to manage DLP system |
| Supports TLS and Smart Hosts |  | Easy Email Integration |
| **Detects encrypted content** |  | Avoids severe data breaches |
| **Discover, Classify & Inventory Data – with OCR** |  | Realtime coverage of Data Repositories, cloud storage, etc. |
| **Advanced Endpoint Protection,** Network DLP in a feather light agent, GeoTag / GeoFence, Data Classifier. |  | Coverage for endpoint & applications including POS solutions.  Data Classifier now available. |
| **Advanced Application Control** |  | Block unauthorized data ex-filtration, White-List & Black-List with ease, continuous visibility and control |
| **Printer Control** |  | Coverage for printers and printer apps |
| **URL Filtering** |  | White-List & Black-List with ease |

* + **Advanced Endpoint Protection**OPSWAT Certified **OFF-Premise, real-time Fingerprint Detection!!    No other solution can**Control Sensitive Content, **SSL w/o a proxy**, **POS**, **Social Media**, Email, and Applications such as **BOX**, **Dropbox**, **Google**, **Office** & more!
  + **Data Discovery, eDiscovery, and Data Classification – Automatic, in Real-time – with OCR Detection.**Discover, Identify, Classify, Inventory, Index, Redact, Re-mediate, Index, Control & Protect your data including PII, PCI, PHI,  IP, Unstructured Data, Structured Data, FERC, NERC, SOX, GLBA & more
  + **Integrated Content Aware Digital Rights Management**GTB IRM is a Context & Content-Aware IRM / DRM system providing organizations a comprehensive access control to sensitive data for internal and external constituent
  + **Eliminate Shadow IT  A MARKET FIRST**PLUG CYBERSECURITY BLINDSPOTS   Our patented and patent-pending, proprietary technology is able to prevent the syncing of sensitive data to unsanctioned or private clouds, while allowing its users to automatically identify “sync folders” on workstations.
  + **Unified, Universal Data-Centric Policy Approach**
  + Technology which provides organizations with solutions that offer the overall control and visibility needed to manage advanced threats, analyze data, prevent data loss, enforce compliance while protecting the brand and reputation.

<https://gttb.com/why-gtb-for-data-loss-prevention-solutions/> - benefits

# **GTB Technologies: Enterprise Data Protection / DLP SaaS**

## **Full Enterprise Data Protection**

* Data in Motion – Network DLP.
* Advanced Endpoint Protection.
* Data Discovery with Realtime Data Classification.
* Cloud Data Protection – for sanctioned and unsanctioned cloud services.
* Data Visibility.
* Data Control.
* Advanced Threat Protection.
* Application Control – with Application Whitelisting & Blacklisting.
* all done at the Endpoint including off-network detection!

## **Works Both On and Off-Network, Install in 5 Minutes or Less, Our Cloud or Yours**

* Fingerprint your data – no need for inaccurate, imprecise pattern matching, regular expressions, data dictionaries, Meta-data, tagging, etc!
* Support Multi-Terra bytes of data & Hundreds of millions of Database records, without Network Degradation.
* Lowest TCO.
* Fastest time to Value – just point and click.
* Blocking of sensitive data, Geo-location awareness.
* Advanced Persistent Threat protection.
* SSL decryption, detection of encrypted data.
* Detect & Defend against Targeted Cyber Attacks, Slow data leaks (Drip DLP).
* Data Governance.